

**ORDER**

**Orders**  
**Order / Rev:** 170332  
**Alt Order #:** 06396033  
**Product Desc:** REP NATIONAL COMM  
**Estimate:** 3501  
**Flight Dates:** 10/26/12 - 11/05/12  
**Original Date / Rev:** 10/25/12 / 10/25/12  
**Order Type:** GENERAL

**WDJT-TV-LP**  
**Primary AE:** Matthew Norten  
**Sales Office:** HDC  
**Sales Region:** NAT

**Agency**  
**Name:** Natl Med. Res Planning & Placement  
**Buying Contact:** Kristy Moran  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Issue/Republican Nat'l Committee  
**Demographic:** A35-64  
**Product Codes:** PL Issue  
**Priority:** P-1  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 10/01/12   | 10/28/12 | 12      | \$15,800.00  | \$13,430.00 |
| 10/29/12   | 11/05/12 | 44      | \$51,000.00  | \$43,350.00 |

**Totals**

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating      |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2012  | 12        | \$15,800.00        | \$13,430.00        | 0.00        |
| November 2012 | 44        | \$51,000.00        | \$43,350.00        | 0.00        |
| <b>Totals</b> | <b>56</b> | <b>\$66,800.00</b> | <b>\$56,780.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Matthew Norten    |              |              | Start Of Order - End Of Order | 100%    |

| Order Share | Share | Total        |
|-------------|-------|--------------|
| WDJT-TV-LP  | 20%   | \$66,800.00  |
| Market      | 100%  | \$334,000.00 |

| Competitive Share | Share | Total        |
|-------------------|-------|--------------|
| CABLE             | 0%    | \$0.00       |
| WBME              | 0%    | \$0.00       |
| WCGV              | 0%    | \$0.00       |
| WISN              | 14%   | \$46,760.00  |
| WITI              | 29%   | \$96,860.00  |
| WMLW-             | 0%    | \$0.00       |
| WPXE              | 0%    | \$0.00       |
| WTMJ              | 37%   | \$123,580.00 |
| WVTV              | 0%    | \$0.00       |
| WYTU              | 0%    | \$0.00       |

| Ln                    | Ch   | Start             | End             | Inventory Code        | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|-----------------------|------|-------------------|-----------------|-----------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| E 1                   | WDJT | 10/29/12          | 10/29/12        | Letterman 1035p-1135p | CM    | 1035p-1135p       | 1-----  | :30 | 1     | \$600.00    | P-1 | 0.00          | NM   | 1     | \$600.00 |
| Letterman 1035p-1135p |      |                   |                 |                       |       |                   |         |     |       |             |     |               |      |       |          |
|                       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week:                 |      | 10/29/12          | 11/04/12        | 1-----                |       | 1                 |         |     |       | \$600.00    |     | 0.00          |      |       |          |
| E 2                   | WDJT | 10/30/12          | 10/30/12        | Letterman 1035p-1135p | CM    | 1035p-1135p       | -1----- | :30 | 1     | \$600.00    | P-1 | 0.00          | NM   | 1     | \$600.00 |
| Letterman 1035p-1135p |      |                   |                 |                       |       |                   |         |     |       |             |     |               |      |       |          |
|                       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |

Order / Rev: 170332  
 Alt Order #: 06396033  
 Flight Dates: 10/26/12 - 11/05/12

Advertiser: Issue/Republican Nat'l Committee  
 Product Desc: REP NATIONAL COMM  
 Estimate: 3501

WDJT-TV-LP

| Ln   | Ch   | Start             | End             | Inventory Code                                 | Break | Start/End Time    | Days    | Len | Spots       | Rate     | Pri | Rtg           | Type | Spots | Amount   |
|------|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------|----------|-----|---------------|------|-------|----------|
| E 2  | WDJT | 10/30/12          | 10/30/12        | Letterman 1035p-1135p<br>Letterman 1035p-1135p | CM    | 1035p-1135p       | -1----- | :30 | 1           | \$600.00 | P-1 | 0.00          | NM   | 1     | \$600.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |          |
|      |      | Week: 10/29/12    | 11/04/12        | -1-----  |       | 1                 |         |     | \$600.00    |          |     | 0.00          |      |       |          |
| E 3  | WDJT | 10/31/12          | 10/31/12        | Letterman 1035p-1135p<br>Letterman 1035p-1135p | CM    | 1035p-1135p       | --1---- | :30 | 1           | \$600.00 | P-1 | 0.00          | NM   | 1     | \$600.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |          |
|      |      | Week: 10/29/12    | 11/04/12        | --1----  |       | 1                 |         |     | \$600.00    |          |     | 0.00          |      |       |          |
| E 4  | WDJT | 11/01/12          | 11/01/12        | Letterman 1035p-1135p<br>Letterman 1035p-1135p | CM    | 1035p-1135p       | ---1--- | :30 | 1           | \$600.00 | P-1 | 0.00          | NM   | 1     | \$600.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |          |
|      |      | Week: 10/29/12    | 11/04/12        | ---1---  |       | 1                 |         |     | \$600.00    |          |     | 0.00          |      |       |          |
| E 5  | WDJT | 10/26/12          | 10/26/12        | Letterman 1035p-1135p<br>Letterman 1035p-1135p | CM    | 1035p-1135p       | ----1-- | :30 | 1           | \$600.00 | P-1 | 0.00          | NM   | 1     | \$600.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |          |
|      |      | Week: 10/22/12    | 10/28/12        | ----1--  |       | 1                 |         |     | \$600.00    |          |     | 0.00          |      |       |          |
| E 6  | WDJT | 11/05/12          | 11/05/12        | Letterman 1035p-1135p<br>Letterman 1035p-1135p | CM    | 1035p-1135p       | 1-----  | :30 | 1           | \$600.00 | P-1 | 0.00          | NM   | 1     | \$600.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |          |
|      |      | Week: 11/05/12    | 11/11/12        | 1-----   |       | 1                 |         |     | \$600.00    |          |     | 0.00          |      |       |          |
| E 7  | WDJT | 11/02/12          | 11/02/12        | Letterman 1035p-1135p<br>Letterman 1035p-1135p | CM    | 1035p-1135p       | ----1-- | :30 | 1           | \$600.00 | P-1 | 0.00          | NM   | 1     | \$600.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |          |
|      |      | Week: 10/29/12    | 11/04/12        | ----1--  |       | 1                 |         |     | \$600.00    |          |     | 0.00          |      |       |          |
| E 8  | WDJT | 10/29/12          | 10/29/12        | Dr. Phil 4p-5p<br>Dr. Phil 4p-5p               | CM    | 4p-5p             | 1-----  | :30 | 1           | \$800.00 | P-1 | 0.00          | NM   | 1     | \$800.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |          |
|      |      | Week: 10/29/12    | 11/04/12        | 1-----   |       | 1                 |         |     | \$800.00    |          |     | 0.00          |      |       |          |
| E 9  | WDJT | 10/30/12          | 10/30/12        | Dr. Phil 4p-5p<br>Dr. Phil 4p-5p               | CM    | 4p-5p             | -1----- | :30 | 1           | \$800.00 | P-1 | 0.00          | NM   | 1     | \$800.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |          |
|      |      | Week: 10/29/12    | 11/04/12        | -1-----  |       | 1                 |         |     | \$800.00    |          |     | 0.00          |      |       |          |
| E 10 | WDJT | 10/31/12          | 10/31/12        | Dr. Phil 4p-5p<br>Dr. Phil 4p-5p               | CM    | 4p-5p             | --1---- | :30 | 1           | \$800.00 | P-1 | 0.00          | NM   | 1     | \$800.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |          |
|      |      | Week: 10/29/12    | 11/04/12        | --1----  |       | 1                 |         |     | \$800.00    |          |     | 0.00          |      |       |          |
| E 11 | WDJT | 10/26/12          | 10/26/12        | Dr. Phil 4p-5p<br>Dr. Phil 4p-5p               | CM    | 4p-5p             | ----1-- | :30 | 1           | \$800.00 | P-1 | 0.00          | NM   | 1     | \$800.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |          |
|      |      | Week: 10/22/12    | 10/28/12        | ----1--  |       | 1                 |         |     | \$800.00    |          |     | 0.00          |      |       |          |
| E 12 | WDJT | 11/05/12          | 11/05/12        | Dr. Phil 4p-5p<br>Dr. Phil 4p-5p               | CM    | 4p-5p             | 1-----  | :30 | 1           | \$800.00 | P-1 | 0.00          | NM   | 1     | \$800.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |          |
|      |      | Week: 11/05/12    | 11/11/12        | 1-----   |       | 1                 |         |     | \$800.00    |          |     | 0.00          |      |       |          |
| E 13 | WDJT | 11/02/12          | 11/02/12        | Dr. Phil 4p-5p<br>Dr. Phil 4p-5p               | CM    | 4p-5p             | ----1-- | :30 | 1           | \$800.00 | P-1 | 0.00          | NM   | 1     | \$800.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |          |
|      |      | Week: 10/29/12    | 11/04/12        | ----1--  |       | 1                 |         |     | \$800.00    |          |     | 0.00          |      |       |          |
| E 14 | WDJT | 10/29/12          | 10/29/12        | Doctor 2p-3p<br>Doctors 2p-3p                  | CM    | 2p-3p             | 1-----  | :30 | 1           | \$400.00 | P-1 | 0.00          | NM   | 1     | \$400.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |          |
|      |      | Week: 10/29/12    | 11/04/12        | 1-----   |       | 1                 |         |     | \$400.00    |          |     | 0.00          |      |       |          |
| E 15 | WDJT | 10/30/12          | 10/30/12        | Doctor 2p-3p<br>Doctors 2p-3p                  | CM    | 2p-3p             | -1----- | :30 | 1           | \$400.00 | P-1 | 0.00          | NM   | 1     | \$400.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |          |
|      |      | Week: 10/29/12    | 11/04/12        | -1-----  |       | 1                 |         |     | \$400.00    |          |     | 0.00          |      |       |          |
| E 16 | WDJT | 10/31/12          | 10/31/12        | Doctor 2p-3p<br>Doctors 2p-3p                  | CM    | 2p-3p             | --1---- | :30 | 1           | \$400.00 | P-1 | 0.00          | NM   | 1     | \$400.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     | <u>Rate</u> |          |     | <u>Rating</u> |      |       |          |
|      |      | Week: 10/29/12    | 11/04/12        | --1----  |       | 1                 |         |     | \$400.00    |          |     | 0.00          |      |       |          |

Order / Rev: 170332  
 Alt Order #: 06396033  
 Flight Dates: 10/26/12 - 11/05/12

Advertiser: Issue/Republican Nat'l Committee  
 Product Desc: REP NATIONAL COMM  
 Estimate: 3501  
 WDJT-TV-LP

| Ln   | Ch   | Start             | End             | Inventory Code                                | Break | Start/End Time Days | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|------|------|-------------------|-----------------|---|-------|---------------------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 16 | WDJT | 10/31/12          | 10/31/12        | Doctor 2p-3p<br>Doctors 2p-3p                 | CM    | 2p-3p --1----       | :30 | 1                 | \$400.00    | P-1 | 0.00          | NM   | 1     | \$400.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | --1----                                       |       |                     |     | 1                 | \$400.00    |     | 0.00          |      |       |            |
| E 17 | WDJT | 11/01/12          | 11/01/12        | Doctor 2p-3p<br>Doctors 2p-3p                 | CM    | 2p-3p ---1---       | :30 | 1                 | \$400.00    | P-1 | 0.00          | NM   | 1     | \$400.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | ---1---                                       |       |                     |     | 1                 | \$400.00    |     | 0.00          |      |       |            |
| E 18 | WDJT | 10/26/12          | 10/26/12        | Doctor 2p-3p<br>Doctors 2p-3p                 | CM    | 2p-3p ----1--       | :30 | 1                 | \$400.00    | P-1 | 0.00          | NM   | 1     | \$400.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/22/12    | 10/28/12        | ----1--                                       |       |                     |     | 1                 | \$400.00    |     | 0.00          |      |       |            |
| E 19 | WDJT | 11/05/12          | 11/05/12        | Doctor 2p-3p<br>Doctors 2p-3p                 | CM    | 2p-3p 1-----        | :30 | 1                 | \$400.00    | P-1 | 0.00          | NM   | 1     | \$400.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 11/05/12    | 11/11/12        | 1-----  |       |                     |     | 1                 | \$400.00    |     | 0.00          |      |       |            |
| E 20 | WDJT | 11/02/12          | 11/02/12        | Doctor 2p-3p<br>Doctors 2p-3p                 | CM    | 2p-3p ----1--       | :30 | 1                 | \$400.00    | P-1 | 0.00          | NM   | 1     | \$400.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | ----1--                                       |       |                     |     | 1                 | \$400.00    |     | 0.00          |      |       |            |
| E 21 | WDJT | 10/27/12          | 10/27/12        | Sat 6p-7p Jep/Wheel<br>Sat 6p-7p Jep/Wheel    | CM    | Sat 6-7p -----1-    | :30 | 1                 | \$700.00    | P-1 | 0.00          | NM   | 1     | \$700.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/22/12    | 10/28/12        | -----1-                                       |       |                     |     | 1                 | \$700.00    |     | 0.00          |      |       |            |
| E 22 | WDJT | 11/03/12          | 11/03/12        | Sat 6p-7p Jep/Wheel<br>Sat 6p-7p Jep/Wheel    | CM    | Sat 6-7p -----1-    | :30 | 1                 | \$700.00    | P-1 | 0.00          | NM   | 1     | \$700.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | -----1-                                       |       |                     |     | 1                 | \$700.00    |     | 0.00          |      |       |            |
| E 23 | WDJT | 10/28/12          | 10/28/12        | Sun 1030a-11a<br>Green and Gold Game Day Live | SPRT  | 1030a-11a -----1    | :30 | 1                 | \$800.00    | P-1 | 0.00          | NM   | 1     | \$800.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/22/12    | 10/28/12        | -----1  |       |                     |     | 1                 | \$800.00    |     | 0.00          |      |       |            |
| E 24 | WDJT | 11/04/12          | 11/04/12        | Sun 1030a-11a<br>Green and Gold Game Day Live | SPRT  | 1030a-11a -----1    | :30 | 1                 | \$800.00    | P-1 | 0.00          | NM   | 1     | \$800.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | -----1  |       |                     |     | 1                 | \$800.00    |     | 0.00          |      |       |            |
| E 25 | WDJT | 10/28/12          | 10/28/12        | Sun Late News<br>Sun Late News                | CM    | 10p-1035p -----1    | :30 | 1                 | \$2,000.00  | P-1 | 0.00          | NM   | 1     | \$2,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/22/12    | 10/28/12        | -----1  |       |                     |     | 1                 | \$2,000.00  |     | 0.00          |      |       |            |
| E 26 | WDJT | 11/04/12          | 11/04/12        | Sun Late News<br>Sun Late News                | CM    | 10p-1035p -----1    | :30 | 1                 | \$2,000.00  | P-1 | 0.00          | NM   | 1     | \$2,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | -----1  |       |                     |     | 1                 | \$2,000.00  |     | 0.00          |      |       |            |
| E 27 | WDJT | 10/29/12          | 10/29/12        | M-F Late News<br>M-F Late News                | CM    | 10p-1035p 1-----    | :30 | 1                 | \$2,000.00  | P-1 | 0.00          | NM   | 1     | \$2,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | 1-----  |       |                     |     | 1                 | \$2,000.00  |     | 0.00          |      |       |            |
| E 28 | WDJT | 10/30/12          | 10/30/12        | M-F Late News<br>M-F Late News                | CM    | 10p-1035p -1-----   | :30 | 1                 | \$2,000.00  | P-1 | 0.00          | NM   | 1     | \$2,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | -1-----                                       |       |                     |     | 1                 | \$2,000.00  |     | 0.00          |      |       |            |
| E 29 | WDJT | 10/31/12          | 10/31/12        | M-F Late News<br>M-F Late News                | CM    | 10p-1035p --1----   | :30 | 1                 | \$2,000.00  | P-1 | 0.00          | NM   | 1     | \$2,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | --1----                                       |       |                     |     | 1                 | \$2,000.00  |     | 0.00          |      |       |            |
| E 30 | WDJT | 10/26/12          | 10/26/12        | M-F Late News<br>M-F Late News                | CM    | 10p-1035p ----1--   | :30 | 1                 | \$2,000.00  | P-1 | 0.00          | NM   | 1     | \$2,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | ----1--                                       |       |                     |     | 1                 | \$2,000.00  |     | 0.00          |      |       |            |

Order / Rev: 170332  
 Alt Order #: 06396033  
 Flight Dates: 10/26/12 - 11/05/12

Advertiser: Issue/Republican Nat'l Committee  
 Product Desc: REP NATIONAL COMM  
 Estimate: 3501  
 WDJT-TV-LP

| Ln   | Ch   | Start             | End             | Inventory Code                            | Break | Start/End Time | Days    | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|------|------|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 30 | WDJT | 10/26/12          | 10/26/12        | M-F Late News<br>M-F Late News            | CM    | 10p-1035p      | ----1-- | :30 | 1                 | \$2,000.00  | P-1 | 0.00          | NM   | 1     | \$2,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/22/12    | 10/28/12        | ----1--                                   |       |                |         |     | 1                 | \$2,000.00  |     | 0.00          |      |       |            |
| E 31 | WDJT | 11/05/12          | 11/05/12        | M-F Late News<br>M-F Late News            | CM    | 10p-1035p      | 1-----  | :30 | 1                 | \$2,000.00  | P-1 | 0.00          | NM   | 1     | \$2,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 11/05/12    | 11/11/12        | 1-----                                    |       |                |         |     | 1                 | \$2,000.00  |     | 0.00          |      |       |            |
| E 32 | WDJT | 11/02/12          | 11/02/12        | M-F Late News<br>M-F Late News            | CM    | 10p-1035p      | ----1-- | :30 | 1                 | \$2,000.00  | P-1 | 0.00          | NM   | 1     | \$2,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | ----1--                                   |       |                |         |     | 1                 | \$2,000.00  |     | 0.00          |      |       |            |
| E 33 | WDJT | 10/29/12          | 10/29/12        | M-F 5pm News<br>M-F 5pm News              | CM    | 5p-530p        | 1-----  | :30 | 1                 | \$750.00    | P-1 | 0.00          | NM   | 1     | \$750.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | 1-----                                    |       |                |         |     | 1                 | \$750.00    |     | 0.00          |      |       |            |
| E 34 | WDJT | 10/30/12          | 10/30/12        | M-F 5pm News<br>M-F 5pm News              | CM    | 5p-530p        | -1----- | :30 | 1                 | \$750.00    | P-1 | 0.00          | NM   | 1     | \$750.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | -1-----                                   |       |                |         |     | 1                 | \$750.00    |     | 0.00          |      |       |            |
| E 35 | WDJT | 10/31/12          | 10/31/12        | M-F 5pm News<br>M-F 5pm News              | CM    | 5p-530p        | --1---- | :30 | 1                 | \$750.00    | P-1 | 0.00          | NM   | 1     | \$750.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | --1----                                   |       |                |         |     | 1                 | \$750.00    |     | 0.00          |      |       |            |
| E 36 | WDJT | 11/01/12          | 11/01/12        | M-F 5pm News<br>M-F 5pm News              | CM    | 5p-530p        | ---1--- | :30 | 1                 | \$750.00    | P-1 | 0.00          | NM   | 1     | \$750.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | ---1---                                   |       |                |         |     | 1                 | \$750.00    |     | 0.00          |      |       |            |
| E 37 | WDJT | 10/26/12          | 10/26/12        | M-F 5pm News<br>M-F 5pm News              | CM    | 5p-530p        | ----1-- | :30 | 1                 | \$750.00    | P-1 | 0.00          | NM   | 1     | \$750.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/22/12    | 10/28/12        | ----1--                                   |       |                |         |     | 1                 | \$750.00    |     | 0.00          |      |       |            |
| E 38 | WDJT | 11/05/12          | 11/05/12        | M-F 5pm News<br>M-F 5pm News              | CM    | 5p-530p        | 1-----  | :30 | 1                 | \$750.00    | P-1 | 0.00          | NM   | 1     | \$750.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 11/05/12    | 11/11/12        | 1-----                                    |       |                |         |     | 1                 | \$750.00    |     | 0.00          |      |       |            |
| E 39 | WDJT | 10/30/12          | 10/30/12        | Wheel of Fortune 630p-7p<br>630p-7p/Wheel | CM    | M-F 630p-7p    | -1----- | :30 | 1                 | \$2,500.00  | P-1 | 0.00          | NM   | 1     | \$2,500.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | -1-----                                   |       |                |         |     | 1                 | \$2,500.00  |     | 0.00          |      |       |            |
| E 40 | WDJT | 11/01/12          | 11/01/12        | Wheel of Fortune 630p-7p<br>630p-7p/Wheel | CM    | M-F 630p-7p    | ---1--- | :30 | 1                 | \$2,500.00  | P-1 | 0.00          | NM   | 1     | \$2,500.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | ---1---                                   |       |                |         |     | 1                 | \$2,500.00  |     | 0.00          |      |       |            |
| E 41 | WDJT | 10/26/12          | 10/26/12        | Wheel of Fortune 630p-7p<br>630p-7p/Wheel | CM    | M-F 630p-7p    | ----1-- | :30 | 1                 | \$2,500.00  | P-1 | 0.00          | NM   | 1     | \$2,500.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/22/12    | 10/28/12        | ----1--                                   |       |                |         |     | 1                 | \$2,500.00  |     | 0.00          |      |       |            |
| E 42 | WDJT | 11/02/12          | 11/02/12        | Wheel of Fortune 630p-7p<br>630p-7p/Wheel | CM    | M-F 630p-7p    | ----1-- | :30 | 1                 | \$2,500.00  | P-1 | 0.00          | NM   | 1     | \$2,500.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | ----1--                                   |       |                |         |     | 1                 | \$2,500.00  |     | 0.00          |      |       |            |
| E 43 | WDJT | 10/27/12          | 10/27/12        | Sat Late News<br>Sat Late News            | CM    | 10p-1035p      | -----1- | :30 | 1                 | \$2,000.00  | P-1 | 0.00          | NM   | 1     | \$2,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/22/12    | 10/28/12        | -----1-                                   |       |                |         |     | 1                 | \$2,000.00  |     | 0.00          |      |       |            |
| E 44 | WDJT | 11/03/12          | 11/03/12        | Sat Late News<br>Sat Late News            | CM    | 10p-1035p      | -----1- | :30 | 1                 | \$2,000.00  | P-1 | 0.00          | NM   | 1     | \$2,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                           |       |                |         |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |

Order / Rev: 170332  
 Alt Order #: 06396033  
 Flight Dates: 10/26/12 - 11/05/12

Advertiser: Issue/Republican Nat'l Committee  
 Product Desc: REP NATIONAL COMM  
 Estimate: 3501

WDJT-TV-LP

| Ln   | Ch   | Start             | End             | Inventory Code                                   | Break | Start/End Time Days | Len | Spots             | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|------|------|-------------------|-----------------|--|-------|---------------------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 44 | WDJT | 11/03/12          | 11/03/12        | Sat Late News<br>Sat Late News                   | CM    | 10p-1035p -----1-   | :30 | 1                 | \$2,000.00  | P-1 | 0.00          | NM   | 1     | \$2,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | -----1-  |       |                     |     | 1                 | \$2,000.00  |     | 0.00          |      |       |            |
| E 45 | WDJT | 10/29/12          | 10/29/12        | Price Is Right 10a-11a<br>Price Is Right 10a-11a | CM    | 10a - 11a 1-----    | :30 | 1                 | \$1,000.00  | P-1 | 0.00          | NM   | 1     | \$1,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | 1-----   |       |                     |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 46 | WDJT | 10/30/12          | 10/30/12        | Price Is Right 10a-11a<br>Price Is Right 10a-11a | CM    | 10a - 11a -1-----   | :30 | 1                 | \$1,000.00  | P-1 | 0.00          | NM   | 1     | \$1,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | -1-----  |       |                     |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 47 | WDJT | 10/31/12          | 10/31/12        | Price Is Right 10a-11a<br>Price Is Right 10a-11a | CM    | 10a - 11a --1----   | :30 | 1                 | \$1,000.00  | P-1 | 0.00          | NM   | 1     | \$1,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | --1----  |       |                     |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 48 | WDJT | 11/01/12          | 11/01/12        | Price Is Right 10a-11a<br>Price Is Right 10a-11a | CM    | 10a - 11a ---1---   | :30 | 1                 | \$1,000.00  | P-1 | 0.00          | NM   | 1     | \$1,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | ---1---  |       |                     |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 49 | WDJT | 11/05/12          | 11/05/12        | Price Is Right 10a-11a<br>Price Is Right 10a-11a | CM    | 10a - 11a 1-----    | :30 | 1                 | \$1,000.00  | P-1 | 0.00          | NM   | 1     | \$1,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 11/05/12    | 11/11/12        | 1-----   |       |                     |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 50 | WDJT | 11/02/12          | 11/02/12        | Price Is Right 10a-11a<br>Price Is Right 10a-11a | CM    | 10a - 11a ----1--   | :30 | 1                 | \$1,000.00  | P-1 | 0.00          | NM   | 1     | \$1,000.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | ----1--  |       |                     |     | 1                 | \$1,000.00  |     | 0.00          |      |       |            |
| E 51 | WDJT | 11/03/12          | 11/03/12        | Sa 7p - 8p<br>CrimeTime Saturday                 | CM    | 7p - 8p -----1-     | :30 | 1                 | \$2,500.00  | P-1 | 0.00          | NM   | 1     | \$2,500.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | -----1-  |       |                     |     | 1                 | \$2,500.00  |     | 0.00          |      |       |            |
| E 52 | WDJT | 10/27/12          | 10/27/12        | NCAA Football 11a-6p<br>NCAA Football            | SPRT  | 11a-6p -----1-      | :30 | 1                 | \$750.00    | P-1 | 0.00          | NM   | 1     | \$750.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/22/12    | 10/28/12        | -----1-  |       |                     |     | 1                 | \$750.00    |     | 0.00          |      |       |            |
| E 53 | WDJT | 11/03/12          | 11/03/12        | NCAA Football 11a-6p<br>NCAA Football            | SPRT  | 11a-6p -----1-      | :30 | 1                 | \$750.00    | P-1 | 0.00          | NM   | 1     | \$750.00   |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | -----1-  |       |                     |     | 1                 | \$750.00    |     | 0.00          |      |       |            |
| E 54 | WDJT | 10/31/12          | 10/31/12        | Jeopardy 6p-630p<br>6p-630p/Jeopardy             | CM    | M-F 6p-630p --1---- | :30 | 1                 | \$2,500.00  | P-1 | 0.00          | NM   | 1     | \$2,500.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/29/12    | 11/04/12        | --1----  |       |                     |     | 1                 | \$2,500.00  |     | 0.00          |      |       |            |
| E 55 | WDJT | 10/26/12          | 10/26/12        | Jeopardy 6p-630p<br>6p-630p/Jeopardy             | CM    | M-F 6p-630p ----1-- | :30 | 1                 | \$2,500.00  | P-1 | 0.00          | NM   | 1     | \$2,500.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 10/22/12    | 10/28/12        | ----1--  |       |                     |     | 1                 | \$2,500.00  |     | 0.00          |      |       |            |
| E 56 | WDJT | 11/05/12          | 11/05/12        | Jeopardy 6p-630p<br>6p-630p/Jeopardy             | CM    | M-F 6p-630p 1-----  | :30 | 1                 | \$2,500.00  | P-1 | 0.00          | NM   | 1     | \$2,500.00 |
|      |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                  |       |                     |     | <u>Spots/Week</u> | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 11/05/12    | 11/11/12        | 1-----   |       |                     |     | 1                 | \$2,500.00  |     | 0.00          |      |       |            |

Totals 56 \$66,800.00